

Only one hand dryer has the
Carbon Reduction Label.

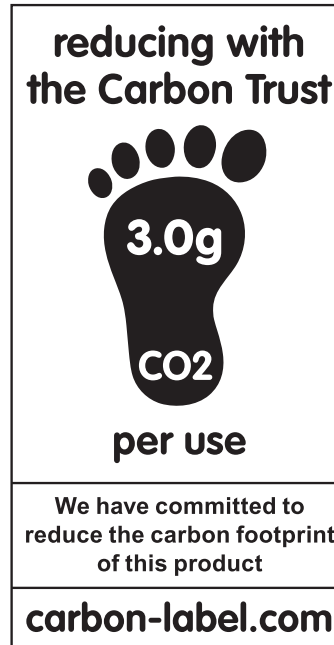


No stone left unturned.

Everything we make or use has a carbon footprint. It represents the total amount of carbon dioxide and other greenhouse gases generated during its life.

Working with the Carbon Trust, Dyson has measured the carbon footprint of the Dyson Airblade™ hand dryer.

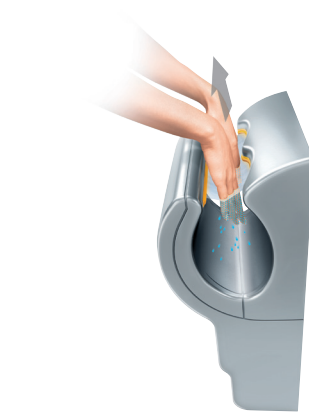
No stone was left unturned. Materials and manufacture; transport; in-use and end of life disposal.



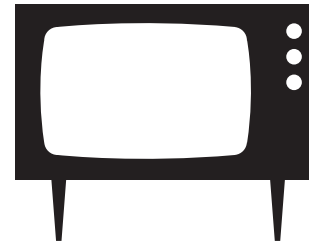
Per use calculation based on AB03 hand dryer.
The Carbon Reduction Label is the registered trade mark of the Carbon Trust.

3.0g?

The Dyson Airblade™ hand dryer emits 3.0g of carbon dioxide per dry cycle – which is the equivalent of watching just over two minutes of TV.

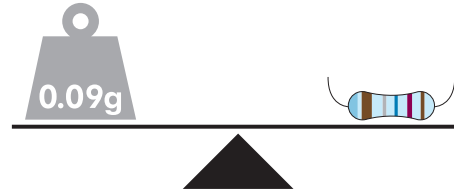


3.0g



**3.0g.
Just over two
minutes of TV**

Every single, solitary component.
Materials and manufacture
represent 8% of total emissions.
The Dyson Airblade™ hand dryer
has 272 components and even the
smallest one was assessed – a
PCB resistor weighing just 0.09g.



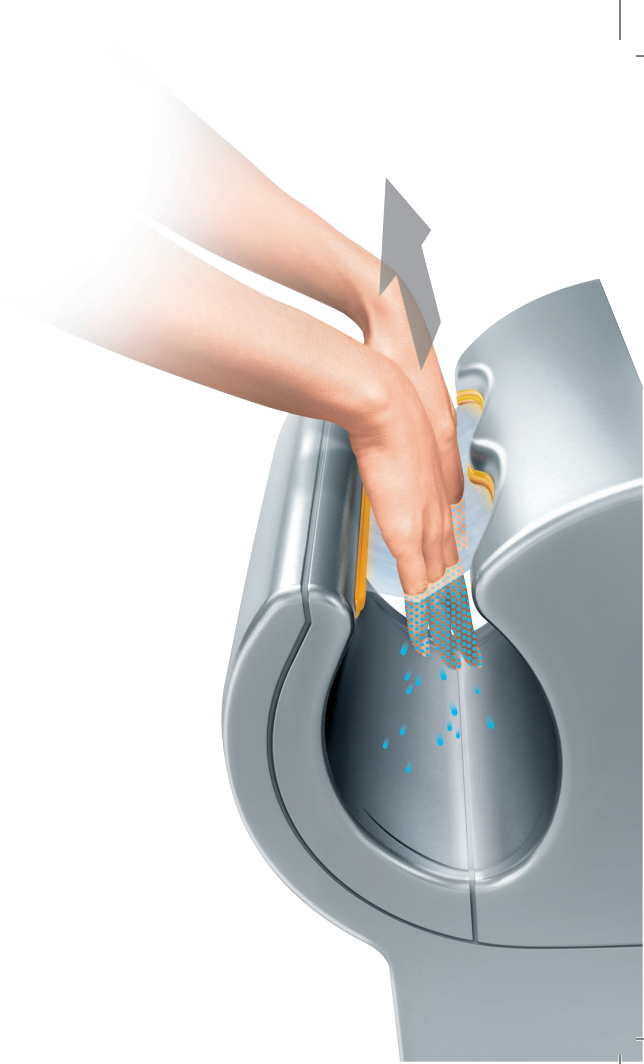
Waterways, not highways.

Transport represents less than 1% of total emissions. Most of the transportation is done without heavy pallets via energy-efficient canals and ships. It's also far lower than paper towels, which continually rely on road transport for re-stocking.



Less energy = less carbon.
91% of the Dyson Airblade™ hand
dryer's emissions come from in-use.

That's less than warm air dryers
because it uses up to 80% less
energy. Faster drying cycle, no
energy-guzzling heating element.



Hand me down.

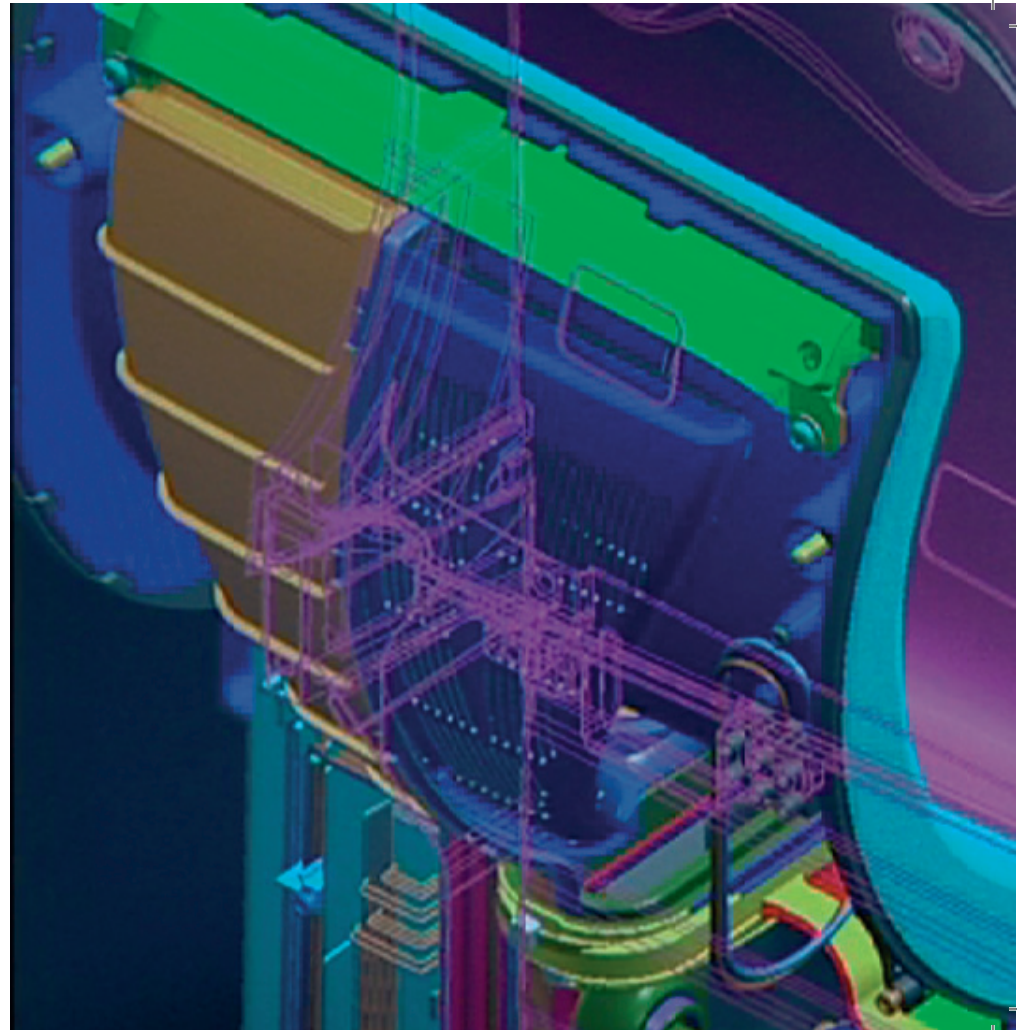
The Dyson Airblade™ hand dryer works for the 5 years it's guaranteed and beyond. But when it does eventually stop, many components are recyclable – and the impact of doing so is negligible to its carbon footprint.



The future.

Environmentally responsible engineering is efficient engineering. Doing more with less. Creating machines that consume less energy and made of fewer materials, but are better performing and longer lasting.

It is a mix of technological leaps and many small steps.



dyson airblade

The fastest, most hygienic hand dryer.

www.dysonairblade.com

JN. 34954 05.05.10